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## FILM CAPTURES COMPUTER PROGRAMMING...FUN? Documentary Captures Creation of New Software Product

The subject of computer programming doesn't immediately appear to be the most interesting topic. However, a new documentary film, 'Aardvark'd: 12 Weeks With Geeks' takes on the design, development, and debugging of a new software product, and has fun along the way.

The film documents a software development internship like no other. Fog Creek Software brought 4 interns from across the country to their New York City Office to create a software product from scratch in 12 weeks. The resulting product – Fog Creek Copilot, allows computer aficionados to remotely aid friends and family members anywhere from the comfort of their home computer.

The resulting documentary film has not only captured the development of the Copilot product, but the journey of these young developers, as well as that of their sponsoring young upstart company. "I wanted to produce film that would not only be interesting to developers, but general audiences as well", stated Lerone Wilson, the 23 year old director of the film. For this reason, the film forays into the humorous antics of the interns, as well as fellow Fog Creek Developers. Along the way, the film also checks in with software notables Paul Graham and Dan Bricklin.

"This film is highly educational in that it introduces the viewer to a culture and activity not often seen, however at the same time doesn't take itself seriously at all" Wilson added. Perhaps this is evident by the scenes and discussions focused on such outlandish topics as robotic roaches, the physics of jumping from rooftop to rooftop, and dorm room interrogations, which make the film the fun ride it is. "What we really wanted is that the movie not turn out to be totally geeky, with a bunch of stand up conversations about lambda calculus," said Fog Creek CEO Joel Spolsky. "Lerone came in as an outsider to software development and was able to focus on the human beings, not just the software."

"Aardvark'd: 12 Weeks With Geeks" is now available for purchase on DVD at [www.aardvardmovie.com](http://www.aardvardmovie.com). It is already an official selection of the 2006 New York Independent Film Festival, which will take place in Los Angeles in March, and New York City in May. A blog of the intern's experience is available at [projectaardvark.com](http://projectaardvark.com).

[Online media kit available at: <http://press.boondogglefilms.net>]

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